



Chapter One

YOUR SOCIAL VALUE DELIVERY PARTNER

Transform lives. Deliver measurable social value. Build a better future.

37%

37% of 11-year-olds in England from disadvantaged backgrounds leave primary school unable to read to the expected standard (DfE, 2026)

1 IN 6

1 in 6 children from disadvantaged backgrounds don't own a single book (National Literacy Trust, 2025)

43%

43% of English adults can't read well enough to understand basic health information (NHS, 2023)

Chapter One's Online Reading Volunteers Programme matches teams of 10 corporate volunteers with children facing disadvantage between the age of 5-8 years old who need extra support with reading. Through weekly one-to-one reading sessions, together we help children build confidence, improve literacy and develop a lifelong love of reading.

WHY PARTNER WITH CHAPTER ONE?

WE HELP YOU WIN BUSINESS

Social value matters. Partnering with Chapter One demonstrates your commitment to creating meaningful impact, in line with the TOMS, The Social Value Model and the B4SI Framework.



NATIONAL CREDIBILITY

As a lead delivery partner for the DfE's National Year of Reading 2026, a partnership with Chapter One in 2026 links your social value directly to a recognised government initiative.



MEANINGFUL EMPLOYEE VOLUNTEERING

Give your people the opportunity to make a real difference through flexible, rewarding volunteering that builds connection, purpose and pride.



A PARTNERSHIP TAILORED TO YOU

We work closely with every partner to understand your goals and create a partnership that aligns with your social value, ESG or CSR priorities.



YOUR PARTNER IN DELIVERING SOCIAL VALUE



PLACE-BASED IMPACT

We work with you to align your volunteering teams and investment with one of our 14 UK regions, helping you strengthen the communities where your employees live, work or where your projects are based.



LASTING OUTCOMES

Children develop stronger reading skills, increased confidence and a love of reading, while employees enjoy a meaningful volunteering opportunity that strengthens engagement and purpose.



AWARD-WINNING SOCIAL VALUE

Recognised at the Social Value Awards 2024 for our award-winning technology, delivering a scalable online reading programme with trusted, real-time impact reporting.



REAL-TIME IMPACT DATA

You'll receive:

- Real-time reporting on volunteering hours throughout the year
- Monthly impact updates showing tangible progress
- End-of-year comprehensive reports with detailed reading progress, pupil premium and demographic data
- Social Return on Investment (SROI) data which quantifies the financial value of your social impact



READY TO CREATE MEANINGFUL SOCIAL VALUE?

Contact the Business Development team:

- ✉ sarah.taylor@chapterone.org
- ✉ karen.price@chapterone.org
- ✉ rachel.hough@chapterone.org

[Click here to watch our video!](#)

Or scan the QR Code!
chapterone.org.uk



Chapter One is a registered charity (no. 1179625). We are committed to improving literacy outcomes for children.